

OPC BULLETIN



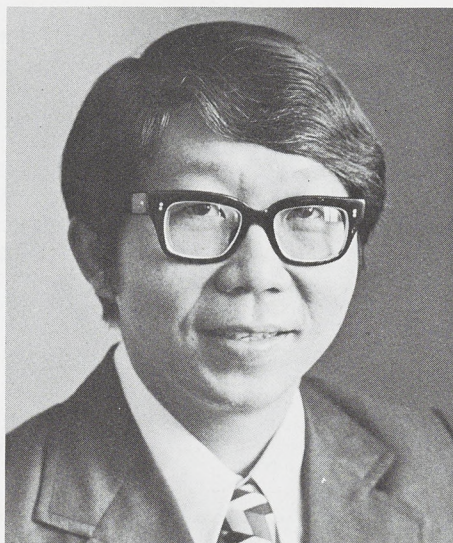
HOTEL BILTMORE • 55 EAST 43RD STREET • NEW YORK, N.Y. 10017 • (212) 687-2430 • VOLUME 30, NO. 23, DECEMBER 15, 1975

Flight to Far East prize at Singapore regional dinner Dec. 16

Have you made your reservations for the Singapore Regional Dinner? The date is December 16, 1975. Cocktails 6:30 P.M. and dinner 7:30 P.M., in the ballroom of the Biltmore Hotel, New York City, 19th floor. (North Elevators)

The first prize is an air ticket to the Far East from London and return, with optional scheduled stop-overs in Europe and Asia, en route each way, courtesy of Singapore Airlines. The other door prizes will be a "wok" and additional valuable items, all made in Far East.

The menu is exceptional, and the price includes wine, tax and gratuities. Chicken and squab soup with squab eggs; lemon chicken, a Far Eastern delicacy, so called because after being dipped in a thin batter of only eggs and some flour, slightly seasoned, it is cooked in the best corn oil to retain the vitamins, and served with a sauce, again without saturated fat, but containing lemon juice. Of course boiled rice will accompany the dinner. The Far Eastern vegetables will be fresh, obtained in Chinatown, and the dessert will be mandarin orange ice with al-



AMBASSADOR KOH

mond cookies. Fortune cookies will also be available to predict your horoscope. A member and friend will pay only \$12.50 each and others \$15 each. There will be entertainment too — the movie "Asian Assignment."

Ambassador and Madame Koh will be the guests of honor and there will be other Singapore dignitaries representing the Development Bank and the Trade Delegation.

Tables seat ten, dress is optional. Please tell Miss Novick of the OPC how many of you are coming, for we have reserved the Fountain Room and Ballroom for this occasion and must have a minimum number attending.

—Stella Margold

Letter from Bonn

It's a *Frohes Fest* from Bonn readying to welcome Joe Fleming (UPI) arriving from Vienna on Jan. 1 to join Wellington (Bill) Long (UPI/BonnBuochief). Covering the FRG from this Rhine village is a choice assignment regardless of isolated criticism by hit-and-run correspondents. Charges that toilet paper costs a buck a roll (as claimed by a tube boob) are silly unless he has a penchant for Chinese silk, and the wail that night life is a bore is another person's blessing. Granted that a state of sexual emergency exists when the lone streetwalker goes shopping in Cologne, but ain't it nice that mugging only takes place on screen? As a place to work, Bonn is hard to beat. A highly cooperative Federal Press Office, excellent press files, incredible access to national polls, intelligent briefings, freebies galore, good tax breaks, etc., all tend to make work a snap. But if you base yourself in a foreign land and learn only enough German to be able to order a beer after two years, who have you got to blame? But don't sneak off without saying goodbye to the local IRS and knock the place from afar. Sure, the weather is lousy. Even Napoleon bitched that Germany suffers from eight months of rain and four of winter — and Bonn is probably dead center. Try changing it. *Planning ahead:* Bob Haeger (USN&WR) readying to move shop and residence to London in mid '76. *Making waves:* Dave Binder (NYT) in his book (*The Other German — Willy Brandt's Life & Times*) to the delight of Brandt's opponents and consternation of the ex-Chancellor and the SPD. *Merged:* RFE and RL with Bob Redlich assisted by Bill Mahoney heading the combined PR effort as Dave Grozier retires.

— Carl Koch

Are Your Dues Paid?

Steve Yolen to give look at Latin America on December 23

Steve Yolen will host the "At Home" session Tuesday, Dec. 23, 1975 at 5:30 PM. Yolen is the Latin America correspondent of the Fairchild News Bureau which publishes five dailies, including *Women's Wear*, and five miscellaneous weeklies.

Yolen, son of Will Yolen, former president of OPC, has been stationed in Latin American countries most of his professional life with the UPI, Bell McClure syndicate *et al.* His most prominent adventure as a newsman was his coverage of the Chile revolution in 1973. He covered it on his hands and knees in his UPI office in Santiago across the park from the palace where Allende was being attacked.

For 36 hours, Yolen couldn't raise his head above window-sill level. His office took about 400 rounds before the shooting stopped, but Yolen continued to file a running story despite shot and shell.

The Yolens are one of the few father and son combinations in the OPC. Another is the Oursler combo.

Steve Yolen's first foreign assignment was in Puerto Rico as bureau chief, UPI. He speaks both Spanish and Portuguese.

— Will Yolen

MEMBERSHIP APPLICATIONS

Associate Resident

Roxanne Kamenstein, Columnist for AP
SPONSORS: Anita Diamant Berke, Jean Baer Tihomir Kondey, Director of the Yugoslav Press and Cultural Center
SPONSORS: Joseph Peters, William J. Wilson.

NEW MEMBERS

Associate Resident

Patricia Lewis Shlan, self-employed

REINSTATEMENTS

Active Overseas

Roy Rowan, Time, Inc.

Star-studded party planned for Fatha Hines birthday

It will be "old pro" night in the world of jazz when a spectacular array of artists will pay tribute to Earl "Fatha" Hines, honorary president of the Overseas Jazz Club, in celebration of his 70th birthday, Monday, December 29, from 5:30 p.m. to 7:30 p.m. Reservations are a must. Call Mary Novick, 687-2430. Reservations limited.

Hines, who is internationally recognized as the "Father of Modern Jazz Piano" and singular for his contributions to the piano history of American jazz, launched with Maxine Sullivan the twilight jazz sessions at OPC in 1970. The opening concert is now an album released by Chiaroscuro Records, "Earl Hines and Maxine Sullivan Live at the Overseas Jazz Club."

Serving as chairman of the musicians' committee will be his beloved 92-year-old peer, Eubie Blake. Together with Blake and Billy Taylor, Hines conceived "Keyboard Genius," a concert which benefited the Overseas Press Club Foundation in October.

The celebration of Hines' 70th will be headed by Wilma Dobie, jazz chairman, with aid from committee members Jerry Bissell, co-chairman; Ruth Biemiller, George Burns, Fred Fukuchi, Helen Mandel, Erik Modean, Harry Welker, and Sol Zatt.



EARL HINES

CALENDAR

Tuesday, Dec. 16 — Grand Ballroom, 6:30 p.m. Cocktails, 7:30 p.m. Dinner
Singapore Regional Dinner. Price: Members and 1 guest \$12.50 each. Additional guests, \$15.00 each.

Thursday, Dec. 18, 6:30 p.m. — Christmas Party and Music Night.

Tuesday, Dec. 23, 5:30 - 7 p.m. — At Home Series, Steve Yolen.

Thursday, Dec. 25 ... — Christmas Day, Club Closed.

Friday, Dec. 26 ... — The House Committee has voted to close for the long Christmas weekend. Club Closed.

Monday, Dec. 29, 5:30 p.m. — Overseas Jazz Club's surprise 70th Birthday Celebration for Honorary President, Earl "Fatha" Hines. Reservations a must.

Thursday, Jan. 1 ... — New Year's Day, Club Closed.

Friday, Jan. 2 ... — The House Committee has voted to close for the long holiday weekend. Club Closed.

Wednesday, Jan. 7, 5:30 - 7 p.m. — Foreign Press Night, in cooperation with Atlas World Press & OPC.

Tuesday, Jan. 13, 5:30 - 7 p.m. — Talking Shop With ... Barney Collier. "Inside the Washington Press Corps."

Monday, Jan. 19, 5:30 - 7 p.m. — Talking Shop With ... Edwin Newman, NBC News.

Thursday, Jan. 22, 5:30 - 7 p.m. — Book Night. Guest Speaker, Gen. William Westmoreland. "A Soldier Reports."

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

CIA & global spying to be probed Jan. 7

"The CIA and Global Intelligence" as seen from abroad will be discussed at the second monthly OPC Foreign Press Night at 5:30 p.m. on Wednesday, Jan. 7. Panelists will be:

Leo Sauvage, longtime *Le Figaro* correspondent who now writes for *Le Point* and other publications and is author of several books, including *The Oswald Affair*.

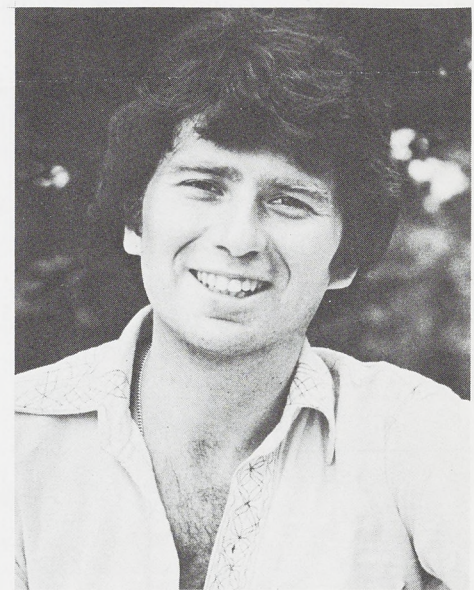
Mauro Lucentini of *Il Giornale*, Milan.

Frans Heilborn (pen name Paulo Francis) of *Visao*, Sao Paulo.

Jogindra Kumar Banerji, *Hindusthan Standard*, Calcutta.

Moderator will be Alfred Balk, editor-publisher of *Atlas World Press Review*, which co-sponsors the series.

Cocktails (cash bar) will be available before and during the program, 5:30 to 7 p.m.



JASON ALEXANDER

Baritone Jason Alexander will be featured at the OPC's annual Holiday House Party and Music Night on Thursday evening, December 18. Valuable prizes will be awarded to lucky ticket holders.

LETTER

Heartiest congratulations to the people who arranged and participated in the first Foreign Press Night on December 2nd. It was an interesting and stimulating program, well conducted, and I'm looking forward to many more Foreign Press Nights in the Club. Discussions relating to foreign affairs should remain among our primary projects.

—Albert E. Kaff

United Press International

George Plimpton - we at OPC envy you

By BEN G. FRANK

No "realistic" male would want to get into the boxing ring with Archie Moore.

Nor would any male turn down an offer to take photos of beautiful nude women for *Playboy*.

George Plimpton has done both — in the name of "participatory journalism." As Anita Diamant Berke, OPC first vice president, said when she introduced the "professional amateur" at the Dec. 3 shop talk program, Plimpton has "been able to fulfill his fantasies."

And as one listened to George's articulate and entertaining talk — with slides of beautiful women of course — one got the impression that many a journalist present would also want that "fantasy opportunity" to take pictures for *Playboy*; photographer or not.

Indeed for the writer, "to be able to enter other peoples occupations in order to sit down and write about them" is a noble goal. "Honing one's perceptions of a subject" is always the challenge, though in Plimpton's examples, the line is narrow between the reporter and the novelist. Realistically, how many journalists — despite the fact that they might dream at night of striking out the complete batting order of the New York Yankees — as Plimpton said — could really go out to the pitching mound and put three strikes pass Yankee Bobby Bonds?

But George Plimpton has had the opportunity, the courage, and will to do similar feats and we are grateful for it. In his talk, he also touched on some closed societies in sports, such as football or hockey, probably challenging many a writer to dig deeper.

Journalists seem to like George Plimpton: Despite his feats, he never comes across as "a jokster". One need not be reminded that Plimpton is a founder of *The Paris Review* and an associate editor of *Harpers*; it's there.

And so once again, it was a stimulating shop talk session organized by Larry Stessin, chairman; and Gloria Zuckerman, co-chairman, of these programs.

— Ben G. Frank.

Sign Up

A New Member!

FIRST CLASS

Overseas Press Club of America, Inc.
Hotel Biltmore, 55 East 43rd Street
New York, N.Y. 10017

Collier to take OPCers inside Washington press

"Disquieting and unsettling", said David Halberstram. "Toilet-bowl journalism" said Teddy White. "Spine-tingling" said Helen Thomas, UPI White House correspondent. "Before long he will have to move from Vienna, Virginia, to Vienna, Austria" said the *Washington Post*. Why all the flak?

Barney Collier whose book on the private lives of the Nation's media superstars, the Washington Press Corps, has stoked up hostility and anger among the famous people who bring you the news from the nation's capitol will name names at an OPC "Talking Shop With ..." program, Tuesday, January 13th at 5:30 P.M.

The subjects of Collier's rapier wit and insights will include Jack Anderson, Art Buchwald, Evans and Novak, James Reston, Eric Severeid, Dan Rather, Bernard Kalb and a host of other journalistic notables.

Collier has all the credentials for a "tell it as it is" job on Washington's press elite. Winner of an OPC Award, among other honors, he has been a bureau chief for the *New York Times*, a contributing editor for *Time*, *Esquire* and *Harper's*.

Worms in "Big Apple"

viewed by foreign press

Foreign Press Night kicked off Tues., Dec. 2, with four top foreign correspondents in a panel discussion on New York City — its financial, social and political problems and their impact abroad.

In the first of a series co-sponsored by Atlas World Press Review, Gui de Jonquieres of London's *Financial Times* said that President Ford should "take a broader view of New York's problems and not take just short term measures" to solve them.

Sabina Lietzman of West Germany's *Frankfurter Allgemeine Zeitung* agreed, and said the U.S. federal government should help the city carry its load of welfare, health and educational programs. She contrasted the lack of interest by the central government in cities here with West Germany's aid to Berlin. She said, "Berlin has been kept alive with federal money."

Although New York shares many of the same problems as Tokyo, there are some differences. According to Akira Nagata of Japan's *Nihon Keizai Shimbun*. In Japan, Nagata explained, a city could not default because a city with a deficit would not be allowed to post bonds to raise money.

Marie Therese Blanc, of Le Provençal, Marseilles, didn't think New York's situation was so unique. "New York is facing problems that other cities are also facing," she said.

—Rebecca Riger

Membership appeal nets some odd fish

The Nov. 15 issue of the Bulletin had a piece about the Club's financial travails and included a plea to members to help solve the problem by each member bringing in a new member. The reaction was a mixed bag.

One member filled in the application while explaining that he had been a member for 25 years ... and another asked, "Could you please let me know why the enclosed application was sent to me when I have been an active member since 1946." There were others, plus phone calls, along the same line.

Once again, the original piece said: "The most effective recruiters for the Club must be its members, and the best way of insuring our survival would be by doubling our membership by having every member bring in a new member."

Any more questions?

Oh yes, some members did respond immediately, resulting in 17 new members. But that adds up to 1.2 per cent of our 1500 members, leaving 98.8 per cent still to be heard from.

— Matt Bassity

Who, what, where

By GRACE NAISMITH

NEW LOOK: Jack Raymond, OPC president, has resigned from J. Walter Thompson's Dialog, the agency's domestic public relations division, and has opened his own public relations public relations firm at 620 Fifth Avenue. It is called Jack Raymond & Company. Dialog was created in 1973 when all of the public relations departments in the various Thompson offices were joined into one national company. Raymond was Dialog's first president. Last July, Thompson reverted to its previous structure. "They shot my horse out from under me," said Jack. Raymond was formerly president of the International Institute for Environmental Affairs, and was a long-time *New York Times* foreign correspondent and, in Washington, at the Pentagon ... Lee Pitt, senior director of Corporate Public Relations for Hughes Airwest in San Francisco, has been promoted to executive assistant to the General Manager.

PUBLISHING: Frederick V. Grunfeld, roving editor, *Horizon*, writes from Mallorca that Holt, Rinehart and

Travel program

The OPC is offering members a unique travel program which combines professional interests with pleasure. Simone Bassous, director of Editorial Conferences International, will handle travel arrangements and set up interviews.

OPC members have participated in these editorial conferences in the past and found them a blend of business and fun. Also, the Club receives a donation for every member who signs on for a trip. For a brochure, write or call Simone Bassous, 15 W. 55th St., New York, N.Y. 10019. Phone: (212) 541-9690.

Dawn at twilight jazz made Jersey Jazz jump

The dawn came up like thunder over the Overseas Jazz Club — and her name was Dolly.

The occasion was the OJC Salute (Dec. 5) at the club to the New Jersey Jazz Society. The thunderous showstopper was Dolly Dawn, a big name vocalist from the big band era.

Founder and leader, bassist Warren Vache, who is also editor of the "Jersey Jazz Journal", took the "Syncopeatin' Six" through sessions of feathery touches of the blues, the silken chords of rhythm and the solid sounds of swing.

The outstanding musicians in the backup were Larry Weiss, cornet; Jack Gale, trombone; Jimmy Andrews, piano; Fred Stoll, drums and Nick Sassone, tenor-sax-clarinet.

—Sol Zatt

AMERICAN WOOD COUNCIL

is an alliance of trade associations and companies in the wood products industry. Its purpose is to conduct consumer promotion programs on a national, regional and local basis. The primary objective is to increase consumer awareness of and preference for wood products in residential construction. It has the additional responsibility for creating programs and activities to unify the industry's promotional efforts and create a focal point for the campaigns of member associations and companies.

Helping tell the story of
the American Wood Council and
other business leaders is the business of

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Winston has just published his new book, *Games of the World*, in six foreign-language editions as well.

HONORS: Hester E. Hensell honored at a dinner by the New York League of Business & Professional Women, Inc., for outstanding work in communications ... Theodore Berland awarded the Chicago Chapter American Medical Writers Association Honor for an article in *Today's Health*. Berland has also been installed as president of the Society of Midland Authors ... Lloyd Stouffer, editor of *Modern Packaging*, has been elected a Fellow of the Packaging Institute ... Liselle Brent reports that her biography is listed in *Who's Who of American Women 1975/76*, the *World Who's Who of Women 1976*, the *Dictionary of International Biography 1976*. Congratulations, Liselle!

RECUPERATING: Bob Dunne at his home at Shelter Island after cataract surgery Nov. 18 at Southampton Hospital. Bob gradually getting back into his editor and publisher's seat at the *Shelter Island Reporter*, where he has been since 1973.

COMIC STRIP SHOW: Martin Sheridan, collector, lent 48 American comic strip items for the exhibit at the Illinois Bell Gallery, Chicago, Nov.-Dec. — NOT FOR KIDS ONLY.

FAME: Grace Robinson, widow of Robert Conway, both of *The News*, writes: Two issues of the *OPC Bulletin* reached me here at Weston, Conn. (The Toll House) without any address — and without stamps." She queries, "Is OPC using ESP?"

Obituary

Max Brandel, cartoonist, died suddenly of a heart attack on September 26. Brandel's feature "Wordplay" had been syndicated by King Features Syndicate for the last two years. His word panels have also been published in book form.

Many newspapers and magazines here and abroad have featured his editorial cartoons. His work has also been carried by *Look* and *Mad Magazine*.

Brandel was 64 and lived in New York City. He leaves his wife Lottie, a daughter, Eve, and a son, Steven.

PLACEMENT

FORTUNE 500 corporation seeks public relations manager for New York regional office. Involves financial, product publicity; PR counseling for regional divisions. Currently one-man operation. Opening soon. Salary negotiable. Please refer replies to Box #374.

Send resumes to the Chairman of the OPC Placement Committee: Mark J. Henehan, Resnick-Henehan Associates, 1775 Broadway, New York, N.Y. 10019.

STRINGERS for international product tabloids with worldwide circulations. Specialize in industrial, laboratory and medical instrumentation and control and/or cover general industrial products. Need product information, coverage of shows and conventions, news of upcoming events. Peter J. Brennan, *International Instrumentation*, 130 Spruce St., Philadelphia, Pa. 19106 U.S.A.

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OPC BULLETIN

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William J. Wilson, Chairman and Editor: Matt Bassity, Bob Sheridan, Ralph Leviton, Grace Naismith, Ralph Salazar, Ruth Biemiller, Thomas J. Kraner, George Burns, Rebecca Riger, Jim Scott.